



# TIVERTON TOWN FOOTBALL CLUB

Advertising & Sponsorship Opportunities for 2010/11

## A Brief Introduction to Tiverton Town

Tiverton Town are the leading non-league club in Devon, with only Exeter City, Plymouth Argyle and Torquay United above us in the football pyramid.

After breaking records galore in the Western League and making national headlines by twice winning the FA Vase at Wembley, Tiverton now compete in the Southern League Premier Division.

We are proud to represent the town in a host of other competitions, including the FA Cup, FA Trophy, Zamaretto League Cup and Devon Bowl.

Tiverton's 2,500-capacity Ladysmead stadium is one of the most attractive in the Southern League and hosts around 60 matches each season, giving ground advertisers greater exposure than other clubs can offer.

Our match day programme is regarded as the most comprehensive at our level.

Tiverton's under-18s, who play all their home games at Ladysmead, are 3 time winners of the Devon County Cup, current Somerset Floodlit League Cup champions and unbeaten in the Devon County Youth League.

Our expanding youth section features more than 200 local children from under-7s upwards, all hoping to be first-team stars of the future.

## Support for Tiverton Town FC

The club relies on the support of local, regional and national businesses in order to generate the finances needed to succeed at our level.

We offer advertising and sponsorship options to suit all budgets, giving businesses a platform to promote themselves to a local and regional audience.

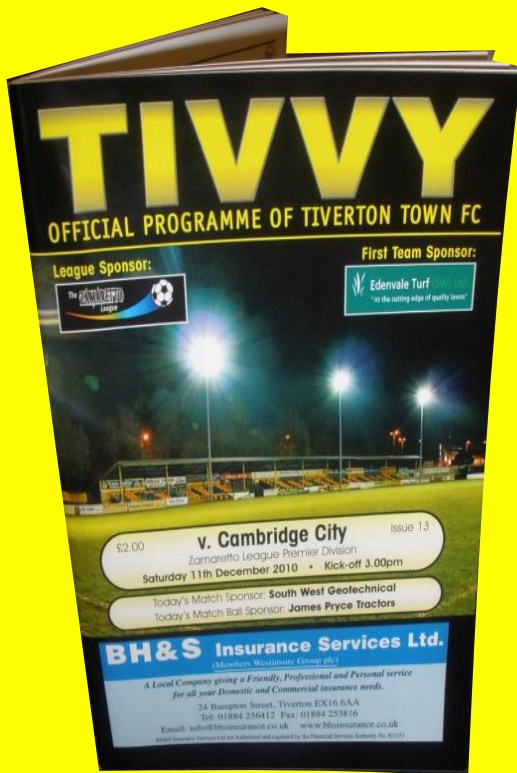


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## Sponsorship Deals

- ✓ SPONSOR THE TEAM'S KIT - POA
- ✓ SPONSOR THE TEAM'S TRAINING TOPS/JACKETS - POA  
(See image on right)
- ✓ SPONSOR A MATCH - £250
- ✓ SPONSOR A MATCH BALL - £150
- ✓ ADVERTISE ON A STADIUM PERIMETER BOARD - From £150



- ✓ ADVERTISE ON THE CLUB WEBSITE - FROM £100
- ✓ ADVERTISE IN OUR MATCH DAY PROGRAMME - FROM £95  
(See image on left)
- ✓ SPONSOR A PLAYER'S KIT - £60
- ✓ SPONSOR A PLAYER'S BOOTS - £60
- ✓ MASCOT PACKAGE - £50

All prices are exclusive of VAT



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## Matchday Sponsorship - £250

- ✓ 12 tickets to the game
- ✓ Seating in sponsors' area of grandstand
- ✓ Half-time refreshments
- ✓ Post-match buffet alongside players
- ✓ Select man of the match and present award afterwards
- ✓ Man of the match photo taken for next match day programme and our website (see image above)
- ✓ Advertising boards at entrance to stadium and in clubhouse
- ✓ Company featured on front of match day programme
- ✓ Company mentions on tannoy
- ✓ Optional use of clubhouse for promotional purposes
- ✓ Company mentioned inside all match day programmes during season
- ✓ Link on our website



## Match Ball Sponsorship - £150

- ✓ 6 tickets to the game
- ✓ Seating in sponsors' area of grandstand
- ✓ Half-time refreshments
- ✓ Post-match buffet alongside players
- ✓ Advertising boards at entrance to stadium and in clubhouse
- ✓ Company featured on front of match day programme
- ✓ Company mentions on tannoy
- ✓ Company mentioned inside all match day programmes during season
- ✓ Link on our website

Tiverton play 25 to 30 home games in a typical season and each one has a match and match ball sponsor. These are normally booked before or early in the season, including at our annual Sponsors' Evening in the summer.

These deals offer an ideal opportunity to entertain friends, colleagues, customers or clients.

All prices are exclusive of VAT



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## STADIUM ADVERTISING

**PERIMETER BOARDS** ✓ 10ft x 2ft 6in board = £150 ✓ 20ft x 2ft 6in board = 250 plus VAT

These boards are positioned on the wall that surrounds the pitch, or at just over head height in various parts of the stadium. Prices are for 12 months and can vary depending on the location of the board.

Prices do not include production costs. Boards can be installed at any time of the year, depending on availability.

**GRANDSTAND AND STAND BOARDS** ✓ 20ft x 2ft 6in board = £500

This deal includes 4 season tickets (normally £175 each). For grandstand boards, the price includes production costs. For stand boards, the price does not include production costs. Boards can be installed at any time of the year, depending on availability.

This deal offers an ideal opportunity to entertain customers or clients.

## WEBSITE ADVERTISING

✓ Advert on home page = £150

✓ Advert on other page = POA

Our website – [www.tivertontownfc.com](http://www.tivertontownfc.com) – was relaunched in January 2011 and now features advertising space on the right side of the home page. Prices are for 12 months.

## MATCH DAY PROGRAMME ADVERTISING

✓ Full-page advert (colour) = £400

✓ Half-page advert (colour) = £225

✓ 1/3 page advert (mono) = £150

✓ 1/4 page advert (colour) = £115

✓ 1/6 page advert (mono) = £95

Adverts remain in the programme for the whole season, which typically features 25 to 30 home games. Programme advertising is organised during the close season.

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## KIT SPONSORSHIP

### PLAYER'S KIT SPONSOR ✓ = £60

For £60, any individual or company can sponsor a player's kit for the season. The sponsor's name will appear in every match day programme.

### PLAYER'S BOOT SPONSOR ✓ = £60

For £60, any individual or company can sponsor a player's boots for the season. The sponsor's name will appear in every match day programme.

### MATCH DAY MASCOT ✓ £50

For £50, boys or girls can be a match day mascot. This could be the perfect gift for a birthday or special occasion.

The mascot will be given a replica shirt and shorts, warm up with the players, lead the team onto the pitch before kick-off and get mentions in the match day programme and on the tannoy.

## CONTACT

For more details, contact Tiverton club office

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